

BUSINESS PLAN



Grow Rich by Enriching The Society



BUSINESS PLAN

Dear distributors,

We have updated our business plan to make it compliant as per the model guidelines on direct Selling – 2016.

- All product's Point Value (PV) is 80.

Type of Distributorship

Distributor

Purchase any 1 product on MRP = 80 PV and become a distributor.

You only get repurchase plan benefits (BV), but you can upgrade it to premium distributor by MRP and get all plan benefits.

Premium Distributor

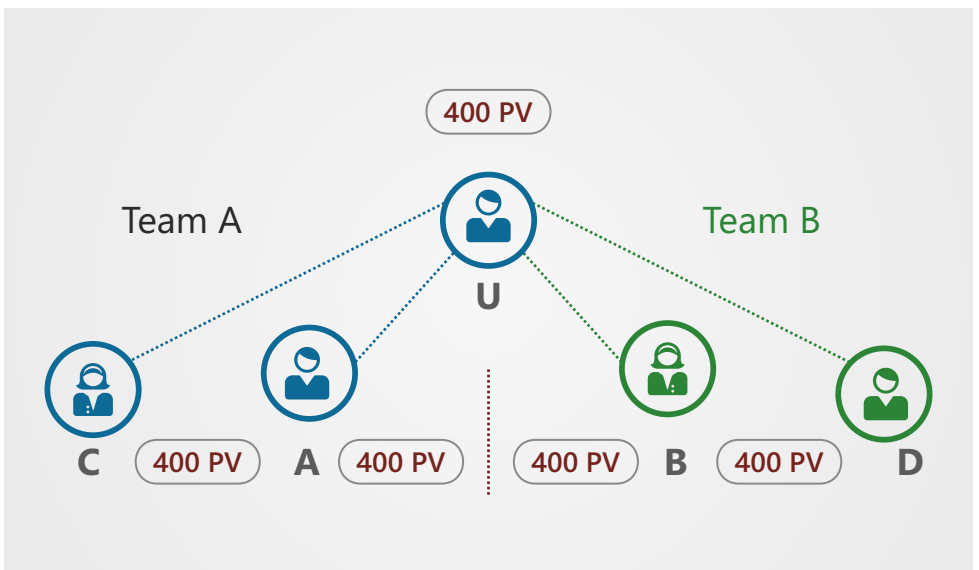
Purchase any 5 products on D.P = 400 P.V and become a Premium distributor.

You will get entire business plan benefits.

1. Discount on self purchase

- If you become a Premium Distributor you will get this income. (Difference between MRP and D.P.)
- Any 'Distributor' or 'premium Distributor' have to sponsor minimum 2 direct people, ie. L & R compulsory, otherwise he/she is not eligible for any income.
- You can sponsor anybody in your front-line (other leg)

2. P.V. Matching Incentive



- As soon as you complete 400 : 400 PV in your down line, you will be get 400 RS. P.V. matching.
- As per above example, your 800 P.V. matching you will get Rs. 800 incentive.
- Unmatched P.V. is carried Forward.
- Maximum incentive is Rs. 40,000 weekly.

3. Team Development Royalty

Company has reserved 54% of P.V. turnover of each month for this income.

Leader

- If your left Team and right team maintain 40,000 P.V. You will be able to avail 18% of the company's P.V. Turnover. Royalty Equally Divided to all Leader.

You need to maintain only 2,000 P.V. Matching monthly.

Team Manager

- If your left Team and right team maintain 1,00,000 P.V. You will be able to avail 18% of the company's P.V. Turnover. Royalty Equally Divided to all Leader.

You need to maintain only 6,000 P.V. Matching monthly.

Executive Manager

- If your left Team and right team maintain 2,00,000 P.V. You will be able to avail 18% of the company's P.V. Turnover. Royalty Equally Divided to all Leader.

You need to maintain only 12,000 P.V. Matching monthly.



4. P. V. Matching Awards and Rewards

| RA NK | MATCHING PV (NEWPV) | AWARDS | CONDI TION | TOTAL DAYS |
|-------|---------------------|---|------------|------------|
| 1 | 12,000 P.V. | Goa Tour / Rs. 7,000 cash | First | 150 days |
| 2 | 40,000 P.V. | Thailand Tour / Rs. 25,000 cash | Next | 180 days |
| 3 | 1,00,000 P.V. | Two wheeler / Rs. 40,000 cash | Next | 180 days |
| 4 | 2,00,000 P.V. | Dubai Tour / Rs. 70,000 cash | Next | 180 days |
| 5 | 4,00,000 P.v. | Alto car / Rs. 2 lacs cash | Next | 210 days |
| 6 | 6,00,000 p.v | Malaysia - Singapore tour (1+1) / Rs. 3 Lacs cash | Next | 240 days |
| 7 | 10,00,000 P.V. | Swift Car / Rs. 5 lacs cash | Next | 270 days |
| 8 | 20,00,000 .P.v. | Europe Tour (1+1) / Rs. 7.5 lacs cash | Next | 300 days |
| 9 | 40,00,000 p.v. | Mahindra Xuv 500 / Rs. 15 lacs cash | Next | 330 days |
| 10 | 80,00,000 p.v | B.M.W. car / Rs. 30 Lacs cash | Next | 360 Days |

- Whenever you achieve an award, you must send an email for what you want. It will be handed over to you only in seminar. (Tax, T&C applies)

5. Retail Profit

This income is based on B.V. Turnover (Repurchase)

- 7 products with M.R.P. Rs. 850 each & 3 products with M.R.P. Rs. 990 each.
- 7 products discount price is Rs. 700 each and 3 products discount price is Rs. 850 each.
- Your Retail Profit is Rs. 150/140.
- MORE THAN 18% To 20%.



6. Level Incentive

1 PRODUCT = 350 B.V. (BUSINESS VOLUME)

| | | | |
|-----|------------------------------|-------------|-------------|
| 10% | 1 Product To 30 Products | 10,500 B.V. | 35+150=185 |
| 15% | 31 Products To 60 Products | 21,000 B.V. | 53+150=203 |
| 20% | 61 Products To 100 Products | 35,000 B.V. | 70+150=220 |
| 25% | 101 Products To 150 Products | 52,500 B.V. | 88+150=238 |
| 30% | 151 Products and Above | 52,850 B.V. | 105+150=255 |

- Monthly Offer = 10 products X Rs. 700 = Rs. 7,000 and get a Rs. 850 product Free.
- So your profit is Rs. 255 + Offer Benefit Rs. 85 = Rs. 340 (upto 50%) (T&C applies)

7. Difference Incentive

EXAMPLE: -

Team Left 35,000 B.V

Team Right 21,000 B.V

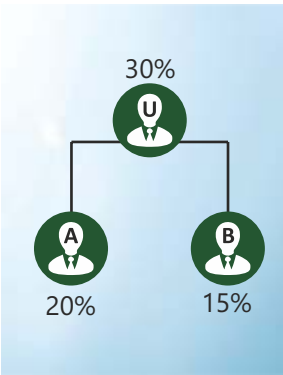
Total Group B.V. 56,000 X 30% your level = 16,800

Group Left B.V 35,000 X 20% = 7,000

Group Right B.V. 21,000 X 15% = 3,150

Less = 10,150

Your net incentive = Rs. 6,650.



8. Repurchase Matching Bonus

- Company reserves 42% B.V. turnover of each month and it is equally divide to specific rank achievers.
- When your Two Direct Legs (one from Left & one from Right compulsory) reaches 30%, you are eligible for Repurchase Matching Bonus.

| Rank | B.V. Group A | B.V. Group B | % Of B.V Turnover Equally Divided Rank |
|---------------|--------------|--------------|--|
| Silver | 10,000 | 10,000 | 5% |
| Pearl | 20,000 | 20,000 | 5% |
| Sapphire | 50,000 | 50,000 | 5% |
| Ruby | 1,00,000 | 1,00,000 | 5% |
| Emerald | 2,50,000 | 2,50,000 | 4% |
| Gold | 5,00,000 | 5,00,000 | 4% |
| Platinum | 10,00,000 | 10,00,000 | 4% |
| Diamond | 25,00,000 | 25,00,000 | 4% |
| Royal Diamond | 50,00,000 | 50,00,000 | 3% |
| Crown Diamond | 1,00,00,000 | 1,00,00,000 | 3% |

9. Field Allowance

| Rank | M.F.A | Condition |
|---------------|--------------|---|
| Silver | Rs. 6,000 | You have to maintain the rank for 3 months continuously |
| Pearl | Rs. 12,000 | |
| Sapphire | Rs. 30,000 | |
| Ruby | Rs. 45,000 | |
| Emerald | Rs. 60,000 | |
| Gold | Rs. 1,20,000 | |
| Platinum | Rs. 2,40,000 | |
| Diamond | Rs. 4,50,000 | |
| Royal Diamond | Rs. 6,00,000 | |
| Crown Diamond | Rs. 9,00,000 | |



10. Dhamaka Offers (Occasionally)

- Few months company will offer you some P.V and B.V. offers.
- It will be declared on 1st to 5th day of every month.

Note: -

- The conditions mentioned above are only examples, and your income will depend solely on your efforts.
- In case you wish to keep the entire plan benefits, you will have to purchase products worth a minimum of 350 B.V. every month otherwise your next month's income/ achievement laps.



Growth is never by chance, it is the result of forces working together...
JOIN AND GROW WITH US

Marketed by

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